



29th Annual MIC/MUG Conference and UTC Region 5 Annual Meeting

April 12-15, 2010
La Crosse, Wisconsin

January 28, 2010

Dear Vendor:

The 29th Annual Microwave Interconnected Companies/Microwave Users Group (**MIC/MUG**) Conference will be held on April 12-14, 2010 and the **UTC Region 5** Conference on April 14-15, 2010. Both conferences will be hosted by Dairyland Power Cooperative at the Radisson Hotel, La Crosse, Wisconsin, located along the Mississippi River.

We have designated times at these meeting on Wednesday, April 14, specifically for **Vendor Exhibits**. Registration forms are enclosed and need to be returned to Dairyland Power Cooperative by **March 31, 2010**. All vendor registrations will be taken on a first-come first-served basis. Enclosed is a Vendor Quick Fact Sheet. A Conference Agenda will be forwarded at a later date.

A block of rooms has been reserved at the Radisson Hotel, 200 Harborview Plaza, La Crosse, WI 54601. Rates are \$119 – 1 King; \$129 – 2 Queen Beds. Reservations can be made by calling the hotel direct at 608-784-6680. When making your reservation, please mention that you are with the MIC/MUG/UTC Conference. This block of rooms is being held through **March 13, 2010**. Rooms reserved later, if available, will be at the hotel's prevailing rates.

Dairyland Power Cooperative is pleased to coordinate this year's conferences and we look forward to seeing you in La Crosse. If you have any questions regarding the conference, please contact Shari Neubauer at 608-787-1211, san@dairynet.com.

Sincerely,

DAIRYLAND POWER COOPERATIVE



Ken Graves
Manager, Telecommunications
608-787-1277



29th Annual MIC/MUG Conference and UTC Region 5 Annual Meeting

Vendor Quick Fact Sheet

- Host:** Dairyland Power Cooperative
- When:** Monday – Thursday, April 12-15, 2010
- Where:** Radisson Hotel
200 Harborview Plaza
La Crosse, WI 54601
608/784-6680
- Hotel Information:** Dairyland has reserved a block of rooms at the Radisson Hotel in downtown La Crosse. Rates are \$119 for 1 King Bed and \$129 for 2 Queen Beds per night. Reservations can be made by calling direct to the hotel at 608/784-6680. When making reservations, please mention you are with the **MIC/MUG/UTC Conference**. **Deadline for making hotel reservations is March 13, 2010.**
- Vendor Fees:** Includes all meals and breaks along exhibit space (space details on registration form).
Make checks payable to Dairyland Power Cooperative.
- \$330.00 (US) before March 31, 2010
\$360.00 (US) after March 31, 2010
- \$230.00 (US) Additional Person Registration Fee
\$260.00 (US) Additional Person after March 31, 2010
- Vendor Exhibit Area:** Radisson Hotel Ballroom
(Note: Hotel is not responsible for materials and equipment in vendor space)
- Set-up Times:** Tuesday, April 13 6:00 – 10:00 p.m.
Wednesday, April 14 7:00 – 8:30 a.m.
- Tear Down Time:** Wednesday, April 14 7:00 – 9:00 p.m.
- Vendor Exhibit Times:** Wednesday, April 14: 9:00 a.m. – 12:00 p.m.
2:45 – 3:45 p.m.
4:30 – 7:00 p.m.
(5-7 p.m. Vendor Sponsored Reception)
- Conference Activities:** Monday, April 12 5:00 – 7:00 p.m. – Social Reception
Tuesday, April 13 5:00 – 6:30 p.m. – Tour
6:30 – 8:00 p.m. – Dinner
Wednesday, April 14 5:00 – 7:00 p.m. – Vendor Reception & Exhibits
- Registration Times:** **MIC/MUG**
Monday, April 12 3:30 – 6:00 p.m.
Tuesday, April 13 7:00 – 8:00 a.m.
UTC
Wednesday, April 14 9:00 a.m. – 12:00 p.m.

**Please note: Times may
change as agenda is finalized**



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Vendor Registration Form April 12 – 15, 2010

Registration Deadline is March 31, 2010

(Please Print)

Name: _____

Badge Name: _____

Company: _____

Street Address: _____

City: _____

State/Zip Code: _____

Phone Number: _____

Fax Number: _____

Email Address: _____

Please indicate if you will be attending the Reception on April 12 Yes No

Please indicate if you will be attending the MIC/MUG Banquet of April 13 Yes No

Exhibit Standard Set-up Includes: 6' Skirted Table, Chair, Electricity, and WI-FI (straight tables and not booths)

Indicate below your needs:

Number of tables: _____ Number of chairs: _____

Do you need electricity: Yes No

Special Needs: _____

Vendor Registration Fees:	\$330.00 (US) before March 31, 2010	\$ _____
	\$360.00 (US) after March 31, 2010	\$ _____
	\$230.00 (US) Additional Person Registration Fee	\$ _____
	\$260.00 (US) Additional Person after March 31, 2010	\$ _____
	Total:	\$ _____

Make Checks Payable to: Dairyland Power Cooperative

Please return this registration form and check to:

Shari Neubauer
Dairyland Power Cooperative
P.O. Box 817
La Crosse, WI 54602

